

VM | Planogram Review / Audit

Industry: Retail | QSR
Function: Operations | VM | Marketing
Periodicity: Weekly | Monthly | On Demand
Setup time: 30-40 mins
Investment: Rs 4/ month/ store
Value: Rs130/ month / outlet + visibility

Overview

A Mobile enabled VM review process that enables stores to submit pictures, VM managers to review and a scorecard to be automatically generated.

Salient features

- ✓ Mobile submission with Date / Time stamp
- ✓ Automated reminders
- ✓ Auto generated VM Scorecard

Benefits

- ✓ Easy and Timely picture submission
- ✓ Common, customizable review checklist
- ✓ Scorecard builds accountability
- ✓ Analyzable data enables insights and interventions

Sample

